

# Official Rules: Brian's Search Social Media Campaign

## Eligibility

- Open to U.S. residents who are 18 years or older.
- Excludes employees of Mt. Summit Films and Studio South Holdings and their immediate family members.
- Void in states where sweepstakes are prohibited by law.

## Entry Requirements

- **Post a story** about the impact your brother or someone you felt a brotherly connection with and their impact on your life.
- **Upload your video on your social media platforms.**
- To be eligible for prizes, use designated campaign hashtags BoundbyBrotherhood and add @BoundbyBrotherhood.
- No limit on video entries.
- Must comply with social media platform guidelines and terms of service.

## Prize Details

Prizes are contingent on the film's successful funding and production and may include:

- An invitation to a private film screening, airfare and accommodation included ARV: [\$7,500].
- A set memorabilia item ARV: [\$200].
- Background actors [non-speaking role] with airfare and accommodation for 2, ARV: [not to exceed \$1,200].

## Important Disclaimers

- Prizes are dependent on the film being funded and produced.
- No guaranteed prize fulfillment if the project is not completed.
- Prizes are non-transferable and have no cash alternative.
- Winners are responsible for all applicable taxes.

## Selection Process

- Winners will be selected randomly from all eligible entries.
- Selection date: [3 months from Brian's Search being Greenlit].
- Winners will be notified via direct message on the social media platform used to enter or via email for AMOE entries.
- Odds of winning depend on the number of eligible entries received.

## Limitations of Liability

- Participants release Mt. Summit Films, Studio South Holdings, Brianssearch.com, and all other affiliated companies from any liability related to participation or prize fulfillment, including travel or accommodation issues.
- Mt. Summit Films, Studio South Holdings, and Brianssearch.com reserve the right to modify, suspend, or cancel the campaign for any reason, including unforeseen circumstances.

## Governing Considerations

- Participants consent to the use of their information for campaign purposes in accordance with Mt. Summit Films, Studio South Holdings, and Brianssearch.com's Privacy Policies.
  - Contest winners are responsible for all applicable U.S. Federal, State and local laws and taxes.
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